

SEP12/12 11.58  
\*\*\* WFTV-TV \*\*\*

REF. # OFF. # 6556 SALESMAN #

BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200

ORDER # CONTRACT # 6312696

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>BILL NELSON SENATE</u>	<u>EST#587</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP18/12 SEP24/12 WK-1

STATE TAX	11
CITY TAX	11
CO-OP BILLING NEEDED	11
STREET LIGHTING	11

TO LENA  
FR JULIE  
\*\* NEW ORDER \*\*  
TTLS \$28675..28X  
PLS CFM, THX 9/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 587

1	500A-530A	30	\$375.00	8/18	8/27	2	1
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PROGRAM : NEWS  
CON COM1: 1X PER DAY

2	600A-700A	30	\$1,200.00	8/18	8/20	?	EV	EV
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PROGRAM : NEWS  
CON COM1 : 1X PER DAY

3	700A-900A	30	\$1,250.00	9/19	9/19	1	WED	1
PROGRAM : GMA								

REP HEADLINE# 6312696  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP12/12 11.58  
 \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			900A-1000A PROGRAM : JEFF PROBST CON COM1: 1X PER DAY	30		\$300.00	9/18	9/21	2		TU,F	2
5			900A-1000A PROGRAM : JEFF PROBST	30		\$375.00	9/24	9/24	1		MON	1
6			1000A-1100A PROGRAM : MILL/FEUD CON COM1: 1X PER DAY	30		\$300.00	9/19	9/20	2		W-TH	2
7			1000A-1100A PROGRAM : MILL/FEUD	30		\$375.00	9/24	9/24	1		MON	1
8			1100A-1200N PROGRAM : THE VIEW	30		\$625.00	9/20	9/20	1		THU	1
9			300P-400P PROGRAM : STEVE HARVEY	30		\$525.00	9/20	9/20	1		THU	1
10			300P-400P PROGRAM : STEVE HARVEY	30		\$650.00	9/24	9/24	1		MON	1
11			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$625.00	9/20	9/21	2		TH-F	2
12			500P-600P PROGRAM : NEWS	30		\$1,400.00	9/21	9/21	1		FRI	1
13			700P-730P PROGRAM : JEOPARDY	30		\$1,850.00	9/20	9/20	1		THU	1
14			730P-800P PROGRAM : WHEEL	30		\$1,850.00	9/21	9/21	1		FRI	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			700P-800P	30		\$675.00	9/22	9/22	1		SAT	1
PROGRAM : JEOP/WHEEL												
16			800P-900P	30		\$7,000.00	9/24	9/24	1		MON	1
PROGRAM : DANCING STARS												
17			800P-1100P	30		\$1,800.00	9/22	9/22	1		SAT	1
PROGRAM : SAT COLL FOOTBALL												
18			1100P-1135P	30		\$1,500.00	9/19	9/21	2		W,F	2
PROGRAM : LATE NEWS CON COM1: 1X PER DAY												
19			1135P-1210A	30		\$675.00	9/20	9/20	1		THU	1
PROGRAM : NIGHTLINE												
20			700A-900A	30		\$675.00	9/22	9/22	1		SAT	1
PROGRAM : NEWS												
21			500A-600A	30		\$100.00	9/23	9/23	1		SUN	1
PROGRAM : NEWS												
22			100P-600P	30		\$250.00	9/23	9/23	1		SUN	1
PROGRAM : WKND VARIOUS												
SEP/12			28675.00									
CONTRACT TOTAL												28675.00
TOTAL SPOTS												28

MARKET TOTALS \$63,722 WFTV 45% WKMG 7% WESH 38% WOFL 6% WKCF 1% WRBW 1% CABL 0%  
 WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED\*\*

SVC- NSI  
 DEMOS- RA35+\*